



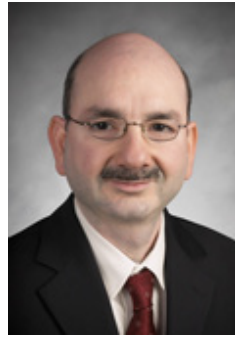
**May 12, 2011 ; 8am-5pm
Biltmore Hotel, Santa Clara, CA**

The Smart Power Grid Technology Conference (SPGTC) intends to cover many aspects of technology/business ecosystem. SPGTC focuses on critical business and technical issues surrounding this emerging field and covers its impact on the efficient, cost effective and secure generation and distribution of energy.



**The TeMIX Protocol Standard :
Transactive Energy Market Infor-
mation Exchange - Opportunities
for Intelligent Devices**

Edward G. Cazalet
The Cazalet Group



**Enabling the Smart-Connected
Home**

Kishore Manghnani
Marvell



**The Transformation of Ratepayers
into Customers**

Tom D. Tamarkin
USCL, Corp. Carmichael



**The Role of Smart Lighting In The
Smart Grid**

Stewart Findlater
Redwood Systems



**Smart Grid Distribution Optimiza-
tion - Renewables, Storage, DR,
PHEVs: An Integrated Story**

Lucian Ion
GE Energy



Technologies for the Smart Grid

William Kao
Clean Technology Consultant



**Demand Response – The Changing
Landscape**

Ramesh Hariharan
CompuSharp



Smarter Electric Power Grid

Mehdi Etezadi-Amoli
University of Nevada, Reno

SPGTC features a lunch panel discussion, consisting of industry leaders to explore "**Career & Business Challenges and Opportunities in Smart Grid**". Advance registration fee is \$145. Please register online by going to: <http://www.spgtc.org>. Please email all your questions, comments, requests for sponsorship and exhibit to info@spgtc.org.

www.spgtc.org